

TERM SHEET

ZULOO ENTERPRISES USA LLC
560 South 100 West, Suite 1, Provo, UT 84601



THE OPPORTUNITY

For a limited time, ZuLoo Enterprises USA LLC is offering the opportunity for a select number of accredited investors to participate in a social impact investment that provides both passive income and tax benefits.

We aim to share free cash flow realized from sales revenue generated by bringing purchasing customers through our online e-commerce ZuLoo Marketplace to our affiliate marketing partners and also by selling ZuLoo-branded products. By focusing on partners who offer attractive affiliate marketing commission rates and/ by promoting high-margin ZuLoo-branded products, we expect free cash flow will be made available for: (1) distributions to our Class A Investing Members on a for-profit basis; and (2) donations to our non-profit 501c3 charitable affiliate, ZuLoo Humanitarian, who's mission is to build safe and clean toilets, drill clean water wells, and to promote personal hygiene and sanitation technology solutions worldwide.

THE INVESTMENT



Securities Offered
Units of Class A Convertible Preferred Membership Interest



Target Raise
Up to \$1,436,000



Eligibility
Accredited Investors Only, IRA Eligible



Price
\$1/Unit



Min. Subscription
\$50,000/50,000 Units

TERMS

- Minimum Investment - \$50,000
- Term – 5 Years
- Preferred Return – 80% of realized net profits, pro rata, for a term of 5-years.
- Conversion – 1:1 to Common
- Redemption Right – 2x

OBJECTIVE

We leverage the power of social enterprise and e-commerce to generate economic value and profitability while also making an impact on today's global sanitation crisis.

USE OF PROCEEDS

Proceeds will be primarily used for general working capital purposes for the costs of development and operating our business model, as well as, promoting and marketing the Marketplace.

INVESTMENT HIGHLIGHTS

- Cash Flow / Tax Benefits
- Preferred Return
- Social Impact
- Recession Resistant
- Global Marketplace
- Health Awareness

ZULOO ENTERPRISES USA LLC – MANAGEMENT TEAM

Darin H. Mangum, Esq – CEO

Suzanne Godfrey – Marketing

Kenneth W. Biesinger – Accounting

WHY ZULOO ENTERPRISES USA LLC

- Preferred Equity Distributions:** 80% of Net Profits.
- Experience:** Our seasoned management team and marketing partners have extensive experience with e-commerce, legal, tax, and social impact b-corp ventures with global reach.
- Save Time:** With a clear vision and focus on sustainable profitability, our experienced team offers management and oversight that enable investors to reap the benefits of social impact investing without the investment of time.
- Humanitarian:** We enable like-minded social impact investors to profit while paying it forward to communities in need.

FOR ADDITIONAL INFORMATION OR TO REQUEST A COPY OF THE OFFERING DOCUMENTS, PLEASE CALL 833-36-ZULOO (98566) OR EMAIL US AT INVEST@ZULOO.COM.

*NOTICE: NOT AN OFFER TO SELL OR A SOLICITATION TO BUY. AVAILABLE TO VERIFIED ACCREDITED INVESTORS ONLY PER RULE 506(c) OF REGULATION D PROMULGATED UNDER THE SECURITIES ACT OF 1933, AS AMENDED, AND/OR OTHER APPLICABLE U.S. FEDERAL AND STATE EXEMPTIONS FROM REGISTRATION. The material and content presented herein is qualified in its entirety by the ZuLoo Enterprises USA LLC ("we", "us", "our", or the "Company") offering memorandum and/or offering statement (the "Memorandum") which contains more complete information including risk factors. The material and content herein contains forward-looking statements and hypothetical economic forecasts that may not be realized. By receiving or viewing this material, you acknowledge and agree not to rely upon it in making an investment decision. Please read the Memorandum. This material and content do not constitute or form a part of any offer to sell or solicitation to buy securities nor shall it or any part of it form the basis of any contract or commitment whatsoever. Without limiting the foregoing, this material and content do not constitute an offer or solicitation in any jurisdiction in which such an offer or solicitation is not permitted under applicable law or to any person or entity who is not an "accredited investor" as defined under Rule 501(a) of the U.S. Securities Act of 1933, as amended, and/or who does not possess the necessary qualifications described in the Memorandum and/or applicable exemptions under the U.S. Securities Act of 1933, as amended. Please read the Memorandum.